Dimas Fahriansyah

Graphic Designer

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SUMMARY

Graphic designer and brand identity designer based in Bogor, with experience across print, branding, social media content, and AI-driven video production. Currently designing novel covers and producing daily AI video content at MaxNovel Happylab Indonesia, while building Putar Terus, an independent film media brand, end-to-end: identity system, website, and content. Detail-oriented, fast learner, and used to owning projects from concept to final delivery.

WORK EXPERIENCE

Graphics Designer, MaxNovel Happylab Indonesia Sep 2024 - Present

- Design novel covers for digital publishing, from concept development to final artwork.
- Produce AI-generated drama videos for daily YouTube publishing (approx. 8 minutes per video), including character design and visual continuity across episodes.
- Translate story briefs and scripts into consistent visual assets under tight daily deadlines.

Founder & Brand Designer, Putar Terus (Independent Film Media) 2026 - Present

- Built the complete brand identity: a logo constructed on a golden-ratio grid, an official colour system, and lockup variants for light and dark use.
- Designed and built the public website putarterus.my.id (UI design and front-end development).
- Produce social media content and editorial graphics for the brand's channels across formats.

Freelance Graphic Designer 2021 - Present

- Delivered social media content, branding assets, promotional materials, and print designs for various clients, end-to-end from concept to final delivery.
- Handled multiple projects simultaneously while meeting deadlines and maintaining design quality and brand consistency.

Graphic Designer, Dahisy Print Dec 2019 - Dec 2020

- Designed print materials including banners, brochures, posters, invitations, and books.
- Prepared print-ready files with correct layout, colour accuracy, and resolution, and collaborated with the production team to keep designs consistent with final printed results.

SKILLS

Brand Identity & Logo Design, Graphic Design, Social Media Content, Print Design, AI Video Production, Visual Continuity

TOOLS

Adobe Illustrator, Adobe Photoshop, Canva, CapCut

EDUCATION

SMK Taruna Terpadu 1, Multimedia. Relevant subject: Graphic Design 2017 - 2019

LANGUAGES

Bahasa Indonesia (Native), English (Basic)